



My name is **Darien Forbes West**, and thank you for offering your valuable time in consideration of me.

I've lived in Houston all my life. Coming from a diverse family background, my cultural roots have shaped an ambitiously sociable personality.

That personality, my love of communication, my journalistic background, and my drive are what I use to create the quality content that adds value to your brand.

I look forward to putting them to work for you.

D. West



MY OBJECTIVES

Innovative and thorough Communications Specialist seeking to creatively enrich brands and foster business relationships through quality content.

PERSONAL

AGE: 23 Years
Nationality: American
Vehicle: Yes
Driver License: Yes

SKILLS

| | |
|------------------|---------------------------------|
| Adobe Suite | <div style="width: 80%;"></div> |
| Research | <div style="width: 70%;"></div> |
| Multimedia | <div style="width: 90%;"></div> |
| SEO & CRM | <div style="width: 60%;"></div> |
| HTML | <div style="width: 50%;"></div> |
| Adaptive Writing | <div style="width: 60%;"></div> |

STRENGTHS

| | |
|---------------|---------------------------------|
| Creativity | <div style="width: 80%;"></div> |
| Reliability | <div style="width: 70%;"></div> |
| Communication | <div style="width: 90%;"></div> |
| Leadership | <div style="width: 60%;"></div> |

LANGUAGE

| | |
|---------|---------------------------------|
| English | <div style="width: 80%;"></div> |
| Spanish | <div style="width: 50%;"></div> |

RELAVENT EXPERIENCE

May 2018 - Dec 2018

CONTENT WRITER
CREED GLOBAL MEDIA

RESPONSIBILITIES:

Create Content B2B communications, Website Content, SEO copy, editing, advertising copy, video editing, Company Rep.

June - August 2019

COMMUNICATIONS ANALYST - (CGM)

RESPONSIBILITIES:

AP Style Press Releases, Filming and Editing Video Content, Content Storyboarding, Trained Interns in Ad & PR writing

August 2019 - Present

COMMUNICATIONS SPECIALIST
- (CGM)

RESPONSIBILITIES:

Create Content for B2B communications, Website Content, SEO copy, editing, advertising copy, video editing, Company Rep, AP Style Press Releases, Filming and Editing Video Content, Content Storyboarding Trained Interns in Ad & PR writing, SEO keyword analysis, advertising package content, and Email content

Jan - May 2016

CO-EDITOR AND STORY EDITOR
NORTH STAR NEWS
(LSC - NORTH HARRIS)

RESPONSIBILITIES:

Bookkeeping, Assignment Documentation & Filings, and Follow Up Edited All stories, Memo updates, paper layout responsibilities, Substitute Journalist

(+ Spring 2019 Contributing Writer for The Cougar)

EDUCATION

University of Houston

Bachelor's English Lit.
Minor: Journalism

RELAVENT COURSES

British & American Literature, Mass Media Studies & Production, Multimedia Journalism, Editing, Intermediate Journalism, Creative Writing, Copywriting for Advertising

Lone Star College - North Harris
Associates of arts

PROJECTS

Projects: Created HEITF Press Release and video with Official Statement from Sylvester Turner, the G7 Awards Press Release and Video, Howard Falco Press Release and Video, RedBirdNews Project and Multimedia Report "Texas Doesn't Get Big Picture", Created Press Release Videos

INTERESTS

Quality Content // SEO

// Multimedia // CRM

// Social

Red Bird PR and Marketing Content

For Work Samples Visit:

<https://destrising1995.wixsite.com/website>